



A Program of The NATSO Foundation

A pioneer all his life, William “Bill” Moon helped Amoco enter the interstate truckstop business in the 1960s, working as the company’s first regional coordinator for a seven-state Midwest district based in Kansas City. In that capacity he helped select sites, hire staff, and launch a number of truckstop businesses.

The truckstop at Walcott, Iowa was built during that period, and, as Moon’s wife Carolyn recalls, “When the original owner determined that running a large operation was more than he had bargained for, we utilized both our pension plans, our meager savings, and assistance from Amoco to buy the business.”

Through the years Moon bought and sold several truckstops; owned a tire retread business, started the first automated, stand-alone truck wash business (the forerunner to Truck-O-Mat); and developed a public scale business (which became CAT Scales).

Through the years Moon made substantial contributions to NATSO (the professional association of America's travel plaza and truckstop industry), actively supporting and participating in industry-related government affairs issues, serving as Chairman of NATSO in 1989, and becoming the first Chairman of the



NATSO Foundation in 1990.

Moon lost his battle with cancer in 1992, but left a legacy that is carried on today by Carolyn and the Moon children. The Iowa 80 Truckstop is not only the nation’s largest truckstop; it is also among the most modern, providing professional drivers and the traveling public with all the conveniences of home in an atmosphere which is uniquely its own

Propelled by grants from the Mason-Dixon Truck Stop Operators Association and the Northeast Truckstop Operators Association, the NATSO Foundation began awarding scholarships to travel plaza / truckstop industry employees and their legal dependents in 1993. Fittingly, the scholarship program was named in memory of Bill Moon.

Scholarship applicants are judged by independent review. Selections are made based on a review that may include the following: applicant's academic merit, financial need, extracurricular involvement, and community activities, as well a short essay. Selections are made without regard to race, creed, color, sex, religion, national origin or disability.



The 2011 Bill Moon Scholarship Application

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SECTION I - GENERAL STUDENT INFORMATION

Applicant: _____

_____ Last Name First Name MI

Social Security Number: _____

Current Address: _____
Street

_____ City State Zip Code

Permanent Address: _____
(If different from current) Street

_____ City State Zip Code

Telephone: () _____ () _____
Home Work

SECTION II - ACADEMIC INFORMATION

High School: _____

_____ Street

_____ City State Zip Code

Cumulative High School Grade Point Average: _____ on a _____ Scale **Graduation Date:** _____

High School Transcript Requested to be sent to Independent Review _____
Date

College: _____
(If currently attending)

_____ Street

_____ City State Zip Code

Cumulative College Grade Point Average: _____ on a _____ Scale **Graduation Date:** _____

Housing Plans for 2011-12: Campus Off Campus With Parents or Relatives

Enrollment plans for 2011-12: Full-time Part-time

Academic Major and Degree Sought: _____

College Transcript Requested to be sent to Independent Review: _____



Names and addresses of colleges applied to if currently a high school senior:

(Note if accepted for admission and if likely you will attend)

1. _____ admitted will attend

2. _____ admitted will attend

3. _____ admitted will attend

SECTION III - SUPPLEMENTAL INFORMATION

List any academic or community activities in which you are (or have been) involved as well as any awards received. Note also any work experience, if applicable.

SECTION IV - LETTER OF RECOMMENDATION

A detailed letter of recommendation from an academic official, employment supervisor, or other adult (not a family member) who knows the applicant is required. The letter must include at least two achievements and character traits describing why the applicant deserves this award. Specific situations where these qualities have been exemplified should be included. Please note the letter writer's name and his/her relationship to the applicant.

SECTION V - ESSAY

From time to time, we all find ourselves having to make difficult decisions, which might involve our friends, family, teammates or fellow members of a performing group. Discuss a situation in which you were forced to make a hard choice, resolve a conflict or solve an ethical dilemma. How did you resolve the situation and what did you learn from it? Please describe your thoughts in an essay of no less than 500 and no more than 1000 words.

SECTION VI - FINANCIAL INFORMATION

In addition to academic merit, extracurricular and community activities, and a short essay, selections for the Bill Moon Scholarship are partially based on financial need. It is, therefore, essential that you provide the following information for the judges. This information will be kept confidential and will be used solely for assessing financial need.



(Section VI - Financial Aid continued)

Estimated Expenses for the Coming Academic Year at First Choice School:

Tuition & Fees \$ _____
 Books & Supplies \$ _____
 Room \$ _____
 Board \$ _____
 Transportation \$ _____

List any other expenses incurred for school:

_____ \$ _____
 _____ \$ _____

TOTAL ANNUAL EXPENSES \$ _____

Estimated Financial Resources for the Coming Academic Year:

Family Contribution \$ _____
 Contribution from your savings \$ _____
 Contribution from your earnings \$ _____
 Institutional Financial Aid
 (Scholarships, grants, loans, etc.) \$ _____
 Federal or State Aid

(List Types & Amounts)

_____ \$ _____
 _____ \$ _____

TOTAL FUNDS AVAILABLE \$ _____

SECTION VII - CERTIFICATION OF ACCURACY AND UNDERSTANDING

On a separate sheet, list any other information related to finances that you want the judges to consider.

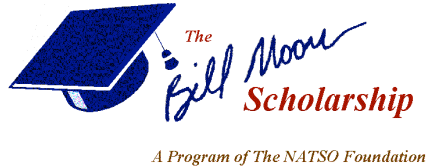
I certify that the information provided on this application is correct to the best of my knowledge. I understand that I must submit, in addition to this **application**, a copy of my most recent high school and (if applicable) college **transcript**, at least one **letter of recommendation**, and the required **essay**. I acknowledge that although these items may be submitted separately from this application that my request for scholarship assistance will not be reviewed until all items are in by the **May 24, 2011** deadline. I am a travel plaza/truckstop industry employee or the legal dependent of an employee at the following, I agree to allow The NATSO Foundation to publish my essay, in whole or in part. I further certify that travel plaza/truckstop:

Name of Travel Plaza/Truckstop _____

Mailing Address: Street _____ City _____ State _____ Zip Code _____

Travel Plaza/Truckstop Owner/General Manager Name (please print) _____ and Telephone Number () _____

Applicant Signature / Date _____ Travel Plaza/Truckstop Owner/General Manager Signature / Date _____



Applicant Information and Checklist

Applications for The Bill Moon Scholarship are judged by independent review. Selections are made based on a review that may include the following: applicant's academic merit, financial need, extracurricular activities, community activities, and short essay. Selections are made without regard to the applicant's race, creed, color, sex, religion, national origin or disability.

Complete all requirements and postmark no later than

May 24, 2011:

- 1. Bill Moon Scholarship Application**
- 2. Essay**
- 3. Letter(s) of Recommendation**
- 4. High School / College Academic Transcript**
- 5. Financial Information**

Applications cannot be reviewed until all items above have been received. Keep copies of all documents you submit for your records. Documents submitted cannot be returned and will be used only for the purpose of determining scholarship eligibility.

If you are selected to receive a Bill Moon Scholarship, this award will be disbursed in the form of a check, payable to the institution you are attending.

Send all required items to:

**Heather Mooney
C/o Bill Moon Scholarship Independent
Review
60 Main Street
Farmington, CT 06032**