



A pioneer all his life, William “Bill” Moon helped Amoco enter the interstate truckstop business in the 1960s, working as the company’s first regional coordinator for a seven-state Midwest district based in Kansas City. In that capacity he helped select sites, hire staff, and launch a number of truckstop businesses.

The truckstop at Walcott, Iowa was built during that period, and, as Moon’s wife Carolyn recalls, “When the original owner determined that running a large operation was more than he had bargained for, we utilized both our pension plans, our meager savings, and assistance from Amoco to buy the business.”

Through the years Moon bought and sold several truckstops; owned a tire retread business, started the first automated, stand-alone truck wash business (the forerunner to Truck-O-Mat); and developed a public scale business (which became CAT Scales).

Through the years Moon made substantial contributions to NATSO (the professional association of America's travel plaza and truckstop industry), actively supporting and participating in industry-related government affairs issues, serving as Chairman of NATSO in 1989, and becoming the first Chairman of the



NATSO Foundation in 1990.

Moon lost his battle with cancer in 1992, but left a legacy that is carried on today by Carolyn and the Moon children. The Iowa 80 Truckstop is not only the nation’s largest truckstop; it is also among the most modern, providing professional drivers and the traveling public with all the conveniences of home in an atmosphere which is uniquely its own

Propelled by grants from the Mason-Dixon Truck Stop Operators Association and the Northeast Truckstop Operators Association, the NATSO Foundation began awarding scholarships to travel plaza / truckstop industry employees and their legal dependents in 1993. Fittingly, the scholarship program was named in memory of Bill Moon.

Scholarship applicants are judged by an independent review committee, with selections made based on a review that may include the following: applicant's academic merit, financial need, extracurricular involvement, and community activities, as well a short essay. Selections are made without regard to race, creed, color, sex, religion, national origin or disability.



The 2010 Bill Moon Scholarship Application
A Program of the NATSO Foundation

SECTION I - GENERAL STUDENT INFORMATION

Applicant: _____
Last Name MI First Name

Current Address:
Street _____
City State Zip Code _____

Permanent Address:
(If different from current)
Street _____
City State Zip Code _____

Telephone: () ()
Home Work

SECTION II - ACADEMIC INFORMATION

High School: _____
Street _____
City State Zip Code _____

Cumulative High School Grade Point Average: _____ on a _____ Scale **Graduation Date:** _____

High School Transcript Requested to be sent to Selection Committee _____
Date

College: _____
(If currently attending)
Street _____
City State Zip Code _____

Cumulative College Grade Point Average: _____ on a _____ Scale **Graduation Date:** _____

Housing Plans for 2010-11: Campus Off Campus With Parents or Relatives

Enrollment plans for 2010-11: Full-time Part-time

Academic Major and Degree Sought: _____

College Transcript Requested to be sent to Selection Committee: _____



Names and addresses of colleges applied to if currently a high school senior:

(Note if accepted for admission and if likely you will attend)

- 1. _____ admitted will attend
- 2. _____ admitted will attend
- 3. _____ admitted will attend

SECTION III - SUPPLEMENTAL INFORMATION

List any academic or community activities in which you are (or have been) involved as well as any awards received. Note also any work experience, if applicable.

SECTION IV - LETTER OF RECOMMENDATION

A detailed letter of recommendation from an academic official, employment supervisor, or other adult (not a family member) who knows the applicant is required. The letter must include at least two achievements and character traits describing why the applicant deserves this award. Specific situations where these qualities have been exemplified should be included. Please note the letter writer's name and his/her relationship to the applicant.

SECTION V - ESSAY

Please describe in an essay of no less than 500 words, and not to exceed 1000, your most meaningful achievements, how they relate to your field of study and your future goals, and how this award will help you achieve those goals.

SECTION VI - FINANCIAL INFORMATION

In addition to academic merit, extracurricular and community activities, and a short essay, selections for the Bill Moon Scholarship are partially based on financial need. It is, therefore, essential that you provide the following information for the judges. This information will be kept confidential and will be used solely for assessing financial need.



Applicant Information and Checklist

Applications for The Bill Moon Scholarship are reviewed by an independent committee experienced in scholarship administration. Selections are made based on a review that may include the following: applicant's academic merit, financial need, extracurricular activities, community activities, and short essay. Selections are made without regard to the applicant's race, creed, color, sex, religion, national origin or disability.

Complete all requirements and postmark no later than

April 30, 2010:

- 1. Bill Moon Scholarship Application**
- 2. Essay**
- 3. Letter(s) of Recommendation**
- 4. High School / College Academic Transcript**
- 5. Financial Information**

Applications cannot be reviewed until all items above have been received. Keep copies of all documents you submit for your records. Documents submitted to the NATSO Foundation Scholarship Committee cannot be returned and will be used only for the purpose of determining scholarship eligibility.

If you are selected to receive a Bill Moon Scholarship, this award will be disbursed in the form of a check, payable to the institution you are attending.

Send all required items to:

**Heather Mooney
C/o Bill Moon Scholarship Committee
60 Main Street
Farmington, CT 06032**